

ORDER



Orders
Order / Rev: 1309181
Alt Order #:
Product Desc: Gallego and DCCC
Estimate: 2501
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 09/30/16 / 09/30/16
Order Type: Political

KENS

Primary AE: Marty Schack
Sales Office: KENS
Sales Region: LOC

Agency
Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 15409 Whitechapel Court
 Centreville, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Gallego Pete/DCCC
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 52147
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	53	\$21,225.00	\$18,041.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	53	\$21,225.00	\$18,041.25	0.00
Totals	53	\$21,225.00	\$18,041.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENS	10/05/16	10/05/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	--W----	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 2	KENS	10/10/16	10/10/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	M-----	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 3	KENS	10/04/16	10/07/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-TWTF--	:30	4	\$240.00	P04-C	0.00	NM	4	\$960.00
N 4	KENS	10/10/16	10/10/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00
N 5	KENS	10/04/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	8	\$120.00	P04-C	0.00	NM	8	\$960.00
N 6	KENS	10/10/16	10/10/16	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$210.00	P03-F	0.00	NM	1	\$210.00
N 7	KENS	10/08/16	10/08/16	Local News @ 730a Sa Local News @ 730a Sa	CM	730-9a	-----S-	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
N 8	KENS	10/09/16	10/09/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----S	:30	2	\$140.00	P04-C	0.00	NM	2	\$280.00
N 9	KENS	10/09/16	10/09/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----S	:30	1	\$840.00	P03-F	0.00	NM	1	\$840.00
N 10	KENS	10/05/16	10/05/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	--W----	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
N 11	KENS	10/06/16	10/06/16	Price Is Right Price Is Right	CM	10-11a	---T---	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00

Order / Rev: 1309181
 Alt Order #:
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: Gallego Pete/DCCC
 Product Desc: Gallego and DCCC
 Estimate: 2501

KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	KENS	10/07/16	10/07/16	Local News @ 12p M-F CM Local News @ 12p M-F	CM	12-1230p	----F--	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
N13	KENS	10/10/16	10/10/16	Local News @ 12p M-F CM Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
N14	KENS	10/04/16	10/06/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	-T-T---	:30	2	\$560.00	P03-F	0.00	NM	2	\$1,120.00
N15	KENS	10/04/16	10/07/16	Local News @ 4p M-F CM Local News @ 4p M-F	CM	4-430p	-T--F--	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
N16	KENS	10/10/16	10/10/16	Local News @ 4p M-F CM Local News @ 4p M-F	CM	4-430p	M-----	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
N17	KENS	10/05/16	10/06/16	Local News @ 5p M-F CM Local News @ 5p M-F	CM	5-530p	--WT---	:30	2	\$400.00	P04-C	0.00	NM	2	\$800.00
N18	KENS	10/10/16	10/10/16	Local News @ 5p M-F CM Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
N19	KENS	10/04/16	10/07/16	Local News @ 6p M-F CM Local News @ 6p M-F	CM	6-630p	-T-TF--	:30	3	\$500.00	P04-C	0.00	NM	3	\$1,500.00
N20	KENS	10/08/16	10/08/16	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00
N21	KENS	10/05/16	10/07/16	Wheel of Fortune 630-7p CM Wheel of Fortune 630-7p	CM	630-7p	--W-F--	:30	2	\$760.00	P04-C	0.00	NM	2	\$1,520.00
N22	KENS	10/10/16	10/10/16	Wheel of Fortune 630-7p CM Wheel of Fortune 630-7p	CM	630-7p	M-----	:30	1	\$760.00	P04-C	0.00	NM	1	\$760.00
N23	KENS	10/08/16	10/08/16	Wheel of Fortune 630-7p SM Wheel of Fortune 630-7p Sa	CM	630-7p	-----S-	:30	1	\$490.00	P03-F	0.00	NM	1	\$490.00
N24	KENS	10/10/16	10/10/16	Mon Prime B Mom	CM	(8:00 PM-8:30 PM)	M-----	:30	1	\$2,000.00	P04-C	0.00	NM	1	\$2,000.00
N25	KENS	10/04/16	10/04/16	Tue Prime Other Vice Presidential Debate	CM	(8:00 PM-10:00 PM)	-T-----	:30	1	\$2,500.00	P03-F	0.00	NM	1	\$2,500.00
N26	KENS	10/08/16	10/08/16	Sat Prime C 48 Hours	CM	9-10p	-----S-	:30	1	\$1,120.00	P03-F	0.00	NM	1	\$1,120.00
N27	KENS	10/05/16	10/06/16	Local News @ 10p M-F CM Local News @ 10p M-F	CM	10-1035p	--WT---	:30	2	\$680.00	P04-C	0.00	NM	2	\$1,360.00
N28	KENS	10/10/16	10/10/16	Local News @ 10p M-F CM Local News @ 10p M-F	CM	10-1035p	M-----	:30	1	\$680.00	P04-C	0.00	NM	1	\$680.00
N29	KENS	10/08/16	10/08/16	Local News @ 10p Sa Local News @ 10p Sa	CM	10-1030p	-----S-	:30	1	\$440.00	P04-C	0.00	NM	1	\$440.00
N30	KENS	10/09/16	10/09/16	Local News @ 10p Su Local News @ 10p Su	CM	10-1035p	-----S	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00
N31	KENS	10/08/16	10/08/16	CSI: Miami 12-1a Sa CSI: Miami 12-1a Sa	CM	12-1a	-----S-	:30	1	\$80.00	P04-C	0.00	NM	1	\$80.00
N32	KENS	10/08/16	10/08/16	Per of Int 1-2a Sa Per of Int 1-2a Sa	CM	1-2a	-----S-	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
N33	KENS	10/09/16	10/09/16	CSI: Miami 12-1a Su CSI: Miami 12-1a Su	CM	12-1a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
N34	KENS	10/09/16	10/09/16	Per of Int 1-2a Su Per of Int 1-2a Su	CM	1-2a	-----S	:30	1	\$15.00	P04-C	0.00	NM	1	\$15.00
N35	KENS	10/09/16	10/09/16	Blue Bloods 11p-12a Su Blue Bloods 11p-12a Su	CM	11p-12a	-----S	:30	1	\$80.00	P04-C	0.00	NM	1	\$80.00
													Totals	53	\$21,225.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KENS-TV

Date: 9/30/2016

I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$18,041.25

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete and DCCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

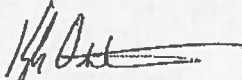
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/30/2016

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title